

1. Unnat Bharat Abhiyan

- Village Adoption Scheme** : Under Unnat Bharat Abhiyan programme RC, Hyderabad had adopted five Villages for the empowerment of Rural Youth.
- a. **Weavers Community**: Village clusters identified with weavers' community like Bhoodan Pochampally and Jangaon were adopted. To empower the Weavers Community especially the youth an interactive sessions were arranged by conducting *Sibirs*. These Sibirs were attended by the Collectors and Peoples Representatives such as; Hon'ble Member of Legislative Assembly and Member of Parliament.
 - b. **High Stake Villages**: Regional centre also adopted the villages which were identified as model villages at National Level. The village Erravalli is adopted by the Chief Minister of Telangana State. The villagers have come forward with a request for the skill based programmes offered by IGNOU. Similarly the Regional Centre adopted Gangadevipalle, a model village. A detailed survey on educational profile of the village was conducted. The village head organized an interactive session with the Academic of Regional Centre. The educated youth, women and adults were encouraged to undergo the skill development programmes offered by the IGNOU.
 - c. **Dairy Village**: The Village, Kesavaram is a known for milk production. The educated natives of the village were mobilized for a orientation programme to empower them to develop their skills. The orientation programme was followed by enrollment of the villagers in IGNOU's familiar skill based programme Diploma in Dairy Technology.

2. Swach Bharat Abhiyan

Regional Centre Hyderabad has taken up the Swach Bharat Abhiyan in a mission mode. Philosophy and objectives of the Swach Bharat Abhiyan were shared with the LSCs and Learners.

- a. The Regional Centre, Hyderabad declared the launch of Swach Bharat Abhiyan on 2nd October 2014 at 10 AM. The entire staff of Regional Centre took oath on 2nd October 2014 to work to realize the ideals of Swach Bharat. A cleanliness drive of Regional Centre building and its premises were taken up on 4th & 5th October 2014. The staff volunteered to clear/clean every corner of the premises.
- b. An exclusive letter for the launch of Swach Bharat Abhiyan was addressed by the Regional Centre on 26th September, 2014 to all LSCs detailing the activities that are to be under taken.
- c. IGNOU Learners have been encouraged to participate in Swach Bharat Internship. A letter dated 4th May 2018, addressed to learners was sent to all registered learners.
- d. A Nodal Officer at the level of Regional centre for the Internship was appointed.
- e. Study Centre wise campaign to motivate IGNOU learners to proactively participate in the internship programme was taken up by sending SMS alert and by an Email also.

